

Visit Wynnum Manly

WINTER EDITION
MEDIA KIT 2024

BOOKINGS

Kevin Liepins - 0408 726 068 or admin@visitwynnummanly.com.au

SINGLE PAGE

\$1,225

Full page advertisement

Trim A5 148mm x 210mm.
Bleed 158mm x 220mm.
Internal Margin 10mm
(all around)

1/2 PAGE

\$595

Half page horizontal

128mm x 92mm, no bleed
Internal Margin: 5mm
(all around)

_____	\$295	_____
_____		_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Directory Ad Listings

Photo H70mm x W75mm, no bleed

(strictly no words, can include a black, grey or white version of your logo)

Information Maximum 300 characters

(placed beside your photo, can include business name, description, tagline, contact details, etc...)

BUNDLES

_____	✓	✓
_____	_____	_____
_____	_____	_____
_____	_____	_____

\$750

Directory
Ad Listing
+
1/2 Page
Advertising

_____	✓	✓
_____	_____	_____
_____	_____	_____
_____	_____	_____

\$1,395

Directory
Ad Listing
+
Full Page
Advertising

Showcasing the best of Brisbane's Bayside, and continuing to thrive, the Wynnum Manly Visitors Guide is being elevated in 2024 in a great example of the power of combined expertise, collaboration & partnership of local business and community.

This new style will see a layout upgrade; thicker, more sustainable paper; professional photography that showcases our unique part of the world, more pages and a larger distribution.

Print

- 48 pages + 4pp Cover
- A5 format in full colour
- 15,000 - 20,000 copies
- Distributed June/July 2024

Digital

- Social promotion through Visit Wynnum Manly, Manly Harbour Village & Wynnum Commerce
- FREE on-line listings
- Daily Facebook posts
- Instagram
- eNews

Distribution

- 5k copies - Wynnum, Manly & Lota households
- 2k locally at the Wynnum Manly Visitor Information Centre, retail/food outlets, clubs, marinas and library.
- 8k copies to CBD Visitor Information Centre, cafes, bookshops and niche retail outlets

WINTER
EDITION

For Terms and Conditions, please see visitwynnummanly.com.au

PRINT SPECIFICATIONS: When supplying your own artwork, high-resolution PDFs are the preferred format. Embedded fonts and images must also be print-ready and follow Visit Wynnum Manly specifications. 5mm bleed on all edges is required for ads with bleed. Crop marks are required, but should not be touching any part of your artwork. All images, logos, graphics, used in your artwork are CMYK, at 300dpi at 100% scale. No RGB or SPOT colours should be used. When exporting your PDF, select crop marks only. Bleed marks, colour bars, registration marks, and page information are not required. Please ensure text and images are kept well clear of side margins to allow for binding (internal margin).



A COLLABORATION BETWEEN

Visit
Wynnum Manly
On Brisbane's Moreton Bay

MANLY
HARBOUR VILLAGE
CHAMBER OF COMMERCE

WYNNUM
Commerce Inc