

Sage Room  
CO-OP

Visit  
**Wynnum Manly**  
On Brisbane's Moreton Bay

## 2027 VISITORS GUIDE MEDIA KIT





## VISIT WYNNUM MANLY HAS PARTNERED WITH THE SAGE ROOM CO-OP

### *Our story*

The Wynnum Manly Visitors Guide has proudly showcased our Bayside for nearly two decades.

As we look to the future, we see an opportunity to take it further – not just as a magazine, but as essential tourism infrastructure for our community. This media kit invites our local businesses to partner with us: to advocate for local tourism, connect us with fellow businesses, and help share the authentic community stories that make our area shine.

### *Vision*

We aim to continue producing a premium visitors guide that showcases the wider Wynnum, Manly and Lota area and the amazing lived experiences of the people, to attract a wider audience from across Greater Brisbane, South East Queensland and beyond.



## ADVERTISING OPTIONS

|                        |                     |                     |                     |
|------------------------|---------------------|---------------------|---------------------|
| <b>PREMIUM</b><br>PAGE | <b>BACK</b><br>PAGE | <b>FULL</b><br>PAGE | <b>HALF</b><br>PAGE |
| \$1,950<br>+gst        | \$2,195<br>+gst     | \$1,295<br>+gst     | \$625<br>+gst       |

(pges 2/4/5,  
inside back)

Want a  
double-page spread?

Book two Single pages  
and we'll lay them next to  
each other.

## DIRECTORY OPTIONS

### Line Listing

Included with all ads.

Your business name + one contact (phone or website) in the back-of-book directory.

### Upgrade to a Directory Feature \$295 + GST

A 1/3 page space with your photo/logo and up to 300 characters to showcase your offer, contact details, and social handles.

\*\*\*The Directory Feature can be booked on its own\*\*\*

It's a great way to be part of the Guide if your budget doesn't stretch to a larger ad this year.

## ALSO INCLUDED

### Social Media Promotion - scheduled over the next 12mths.

Premium advertisers get **x3** scheduled posts  
Full Page advertisers get **x2** scheduled posts  
Half Page advertisers get **x1** scheduled post  
Directory Feature advertisers get **x1** scheduled post

### Digital version of the Guide

The digital version of the Guide will also be available on  
VisitWynnumManly.com.au

All promotions  
will be pushed to both  
Facebook and Instagram.

FB = 5.4k followers  
Insta = 1.9k followers

# ADVERTORIALS

If you'd prefer to tell your story in an editorial style instead of running a traditional ad, you can book one of our limited advertorial spaces.

Equivalent to a single page ad - \$1,295 +gst.

Written in a magazine/editorial style (we'll work with you on copy & images)

Great for businesses wanting to share their story, profile their people, or showcase a service in more depth.

Only 5 spaces available – first in, first served

## DISTRIBUTION

### Print

- 48+ pages
- A5, full colour
- 15,000 copies
- Distributed all year

### Digital

- Promotion through Visit Wynnum Manly Socials
- Facebook 5.4k followers
- Instagram 1.9k followers
- eNews

### Distribution

- 5k copies - Wynnum, Manly & Lota households
- 2k locally at the Wynnum Manly Visitor Information Centre, retail/food outlets, clubs, marinas and library.
- 8k copies to CBD Visitor Information Centre, cafes, bookshops and niche retail outlets

## BOOKINGS & TIMELINE

Book & Pay Online – Bookings and payments can be made directly through the QR code or Book Here button. Your space is not secured until payment is received.

Artwork Deadline – All final artwork must be supplied by 31 October 2027.

Distribution – The Wynnum Manly Visitors Guide will be printed and distributed from 1 December 2027 (with local household deliveries continuing into January).

Spaces are limited - book early to secure your preferred placement.



**BOOK HERE**