

Sage Room

CO-OP

Visit Wynnum Manly

On Brisbane's Moreton Bay

2026 VISITORS GUIDE MEDIA KIT



PERFECT DESTINATION FOR YOUR NEXT EVENT

THE BAYSIDE OFFERS AN IDYLIC SETTING
FOR ANY EVENT OR CELEBRATION.

Whether you're planning a wedding, a birthday party, or a business luncheon, Wynnum Manly offers an idyllic setting and unique amenities to create unforgettable memories.

Just a 10-minute drive from the city and just 10 minutes from the beach, Wynnum Manly is the perfect location for your next event. The bayside location offers a unique setting and amenities to create unforgettable memories.

Wynnum Manly offers a wide range of amenities to make your event a success. From catering and entertainment to parking and security, we have everything you need for a perfect event.

Our experienced staff will ensure your event runs smoothly and that you have a memorable experience.

The perfect location and amenities make Wynnum Manly the ideal choice for your next event. Contact us today to book your event and create unforgettable memories.

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VISIT WYNNUM MANLY HAS PARTNERED WITH THE SAGE ROOM CO-OP

Our story

The Wynnum Manly Visitors Guide has proudly showcased our Bayside for nearly two decades.

As we look to the future, we see an opportunity to take it further – not just as a magazine, but as essential tourism infrastructure for our community. This media kit invites our local businesses to partner with us: to advocate for local tourism, connect us with fellow businesses, and help share the authentic community stories that make our area shine.

Vision

We aim to continue producing a premium visitors guide that showcases the wider Wynnum, Manly and Lota area and the amazing lived experiences of the people, to attract a wider audience from across Greater Brisbane, South East Queensland and beyond.





ADVERTISING OPTIONS

PREMIUM PAGE	BACK PAGE	SINGLE PAGE	1/2 PAGE
\$1,750 +gst	\$1,950 +gst	\$1,225 +gst	\$595 +gst

(pges 2/4/5,
inside back)

Want a
double-page spread?

Book two Single pages
and we'll lay them next to
each other.

DIRECTORY OPTIONS

Line Listing

Included with all ads.
Your business name + one contact (phone or website) in the back-of-book directory.

Upgrade to a Directory Feature \$295 + GST

A 1/3 page space with your photo/logo and up to 300 characters to showcase your offer, contact details, and social handles.

The Directory Feature can be booked on its own

It's a great way to be part of the Guide if your budget doesn't stretch to a larger ad this year.

ALSO INCLUDED

Social Media Promotion - scheduled over the next 12mths.

- Premium advertisers get x3 scheduled posts
- Full Page advertisers get x2 scheduled posts
- Half Page advertisers get x1 scheduled post
- Directory Feature advertisers get x1 scheduled post

Digital version of the Guide

The digital version of the Guide will also be available on
VisitWynnumManly.com.au

All promotions
will be pushed to both
Facebook and Instagram.

FB = 4.5k followers
Insta = 1.9k followers

ADVERTORIALS

If you'd prefer to tell your story in an editorial style instead of running a traditional ad, you can book one of our limited advertorial spaces.

Equivalent to a single page ad - \$1,225 +gst.

Written in a magazine/editorial style (we'll work with you on copy & images)

Great for businesses wanting to share their story, profile their people, or showcase a service in more depth.

Only 5 spaces available – first in, first served

DISTRIBUTION

Print

- 48+ pages
- A5, full colour
- 15,000 copies
- Distributed
Dec 25 - Apr 26

Digital

- Promotion through
Visit Wynnum Manly Socials
- Facebook 4.5k followers
- Instagram 1.9k followers
- eNews

Distribution

- 5k copies - Wynnum, Manly & Lota households
- 2k locally at the Wynnum Manly Visitor Information Centre, retail/food outlets, clubs, marinas and library.
- 8k copies to CBD Visitor Information Centre, cafes, bookshops and niche retail outlets

BOOKINGS & TIMELINE

Book & Pay Online – Bookings and payments can be made directly through the QR code or Book Here button. Your space is not secured until payment is received.

Artwork Deadline – All final artwork must be supplied by Friday 17 October 2025.

Distribution – The Wynnum Manly Visitors Guide will be printed and distributed from 1 December 2025 (with local household deliveries continuing into January).

Spaces are limited – book early to secure your preferred placement.



BOOK HERE